

MIRAMAR GROUP

美麗華集團

Press Release
For Immediate Release
23 December 2011

Miramar Group's 55th Anniversary Best Ever Deals on the 5th of Every Month

Miramar Group will celebrate its 55th anniversary in 2012. Over the past 50 years, Miramar Group has made itself a household name in the hearts and minds of Hong Kongers. Our commitment to innovation has led us to successfully reposition our brand from a traditional hotel management company into a contemporary, diversified business.

Miramar Group has stayed at the cutting edge of the hospitality industry by adapting to the changing demands of consumers and catering to those who lead a chic lifestyle. In recent years, our hotel The Mira Hong Kong, Miramar Shopping Centre, and our many restaurants have undergone extensive transformation, redefining our brand to a whole new level.

To celebrate the 55th anniversary of Miramar Group, the 5th of every month will be designated as Anniversary Day. On this special day, valued customers can take advantage of 12 exciting promotions throughout the year in our award-winning Cantonese, Sichuanese, Japanese, French, and Italian restaurants, contemporary café, and even online at miramar-shopping.com.

January Deal of the Month: 50% Chance to Enjoy Your Entire Dinner at Half the Price

From 1st to 5th January, diners may visit www.tsuihangvillage.hk to download the e-invitation. When they visit Tsui Hang Village with the e-invitation on 5th January, they will be eligible to participate in a simple game before settling the bill for a 50% chance to enjoy their entire dinner at half the price. Please come and celebrate with us!

Tsui Hang Village

2/F, New World Tower, 16-18 Queen's Road Central, Hong Kong

Tel: 2524 2012

5/F, Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon

Tel: 2376 2882

Exciting promotions will be revealed on the 1st of every month, so be sure to check out the following websites:

January: Tsui Hang Village

www.tsuihangvillage.hk

February: The Mira Hong Kong

www.themirahotel.com

March: M Dining

www.m-dining.com

April: Hide-Chan Ramen

www.hide-chan.hk

May: The French Window

www.thefrenchwindow.hk

June: Assaggio Trattoria Italiana

www.assaggio.hk

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July: The Mira Hong Kong	www.themirahotel.com
August: The Mira Hong Kong	www.themirahotel.com
September: Saboten Japanese Cutlet	www.saboten.hk
October: Cuisine Cuisine	www.cuisinecuisine.cn
November: Yunyan Sichuan Restaurant	www.yunyan.hk
December: Miramar Online Shop	www.miramar-shopping.com

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About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957 and has been listed on the Hong Kong Stock Exchange since 1970. (HKEx Stock Code: 71). Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage and travel services in Hong Kong, mainland China and the United States.

Restaurants within Miramar Group:

Hong Kong:

Cuisine Cuisine	3101, podium level 3, ifc mall, Central, Hong Kong
The French Window	3101, podium level 3, ifc mall, Central, Hong Kong
Assaggio Trattoria Italiana	6/F Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong
Tsui Hang Village (Central)	2/F, New World Tower, 16-18 Queen's Road Central, Hong Kong
Tsui Hang Village (Tsimshatsui)	5/F, Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Yunyan Sichuan Restaurant	4/F Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
The Mira Hong Kong	118 Nathan Road, Tsimshatsui, Kowloon

(COCO / Cuisine Cuisine / Room One / WHISK / Yamm)

Mainland China:

Cuisine Cuisine	2/F West Tower Beijing WFC, No. 1 3 rd Ring East Middle Road, Chaoyang District Beijing
Cuisine Cuisine	9/F Zone C Wuhan International Plaza Shopping Centre, 690 Jiefang Avenue, Jiangnan District Wuhan

(Wuhan outlet opening end of 2011)

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