

MIRAMAR GROUP

美麗華集團

Press Release
For Immediate Release
13 February 2012

Miramar Group's 55th Anniversary March Anniversary Promotion

Miramar Group is celebrating its 55th anniversary in 2012 and to celebrate this occasion, the 5th of every month will be designated as Anniversary Day. Valued customers can take advantage of 12 exciting promotions throughout the year and for March, we present to you an M Dining Membership Special Offer.

March Deal of the Month: M Dining Membership Special Offer

Exclusively on 5th March, our annual M Dining Membership (card-only*) will be on special offer for only HK\$550 (original price HK\$800). Simply call 2315 5678 or visit one of Miramar Group's restaurants to apply and enjoy up to 20% off dining all year round. For details on M Dining membership benefits, please visit www.m-dining.com.

*No voucher is included in this card-only membership

Miramar Group has made itself a household name in the hearts and minds of Hong Kongers over the past 50 years. Our commitment to innovation has led us to successfully reposition ourselves from a traditional hotel management company into a contemporary, diversified business. In recent years, our hotel The Mira Hong Kong, Miramar Shopping Centre, and many of our restaurants have undergone extensive transformation, redefining our brand to a whole new level.

Exciting promotions will be revealed on the 1st of every month, so be sure to check out the following websites:

March:	M Dining	www.m-dining.com
April:	Hide-Chan Ramen	www.hide-chan.hk
May:	The French Window	www.thefrenchwindow.hk
June:	Assaggio Trattoria Italiana	www.assaggio.hk
July:	The Mira Hong Kong	www.themirahotel.com
August:	The Mira Hong Kong	www.themirahotel.com
September:	Saboten Japanese Cutlet	www.saboten.hk
October:	Cuisine Cuisine	www.cuisinecuisine.cn
November:	Yunyan Sichuan Restaurant	www.yunyan.hk
December:	Miramar Online Shop	www.miramar-shopping.com

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About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957 and has been listed on the Hong Kong Stock Exchange since 1970. (HKEx Stock Code: 71). Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage and travel services in Hong Kong, mainland China and the United States.

Restaurants within Miramar Group:

Hong Kong:

Cuisine Cuisine	3101, podium level 3, ifc mall, Central, Hong Kong
The French Window	3101, podium level 3, ifc mall, Central, Hong Kong
Assaggio Trattoria Italiana	6/F Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong
Tsui Hang Village (Central)	2/F, New World Tower, 16-18 Queen's Road Central, Hong Kong
Tsui Hang Village (Tsimshatsui)	5/F, Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Yunyan Sichuan Restaurant	4/F Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Hide-Chan Ramen	Upper Ground Floor, The Loop No. 33 Wellington Street, Central, Hong Kong
Saboten Japanese Cutlet	Lower Ground Floor, Henry House, 42 Yun Ping Road, Causeway Bay, Hong Kong
The Mira Hong Kong	118 Nathan Road, Tsimshatsui, Kowloon

(COCO / Cuisine Cuisine / Room One / WHISK / Yamm / MiraSpa)

Mainland China:

Cuisine Cuisine	2/F West Tower Beijing WFC, No. 1 3 rd Ring East Middle Road, Chaoyang District Beijing
Cuisine Cuisine	9/F Zone C Wuhan International Plaza Shopping Centre, 690 Jiefang Avenue, Jiangnan District Wuhan

(Wuhan outlet opening Q1 2012)

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