

Press Release
For Immediate Release
8 March 2012

**Cuisine Cuisine and Assaggio Win Prestigious Global Design Awards
from Hong Kong Designers Association**

Miramar Group is proud to announce that both Cuisine Cuisine in Beijing and Assaggio Trattoria Italiana in Hong Kong have been recognised by Hong Kong Designers Association for their exceptional interior design. Both restaurants won bronze at the Global Design Awards 2011 in the Hospitality & Entertainment Category and were presented on 6th March at the Hong Kong Academy of Performing Arts.

Promoting quality design through recognition of practicing designers since 1975, the HKDA Awards have become a major competition/exhibition in Hong Kong. Building on its success, 2011 is the first year it became an international event, accepting entries from around the world. Winners of these Global Design Awards will be featured in touring exhibitions and published worldwide.

"It is an incredible honour to be recognised with this prestigious award. It acknowledges our commitment to deliver outstanding dining experiences in Greater China and here in Hong Kong," said Romain Chan, Group General Manager. "By giving each of our restaurants a unique character, we aim to create exciting and memorable venues for our customers' every occasion."

International design firm HASSELL has worked with Miramar Group on numerous restaurants. For the Mainland flagship restaurant of Hong Kong's famous 1 Michelin Star Cuisine Cuisine, HASSELL drew on Beijing's imperial past to create a sophisticated traditional courtyard setting decorated with contemporary elements. Gold, red and grey are used to represent the palace, the officials and the commoners respectively to highlight the distinct cultures of the city in the past.

For Assaggio, HASSELL developed a 'dining stage' concept, drawing inspiration from its creative and cultural surroundings. Vibrant pieces of art set over rustic stone finishes and deep wood hues transport diners back to the food markets in Italy. A host of natural materials and luscious colours were also used to recreate the cozy ambience with a touch of hectic charm, making Assaggio one of the most stimulating dining scenes in Hong Kong.

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About Cuisine Cuisine in Beijing

Cuisine Cuisine in Beijing offers authentic Cantonese dining. As China's flagship restaurant of the 1 Michelin Star Cuisine Cuisine in Hong Kong, it continues the tradition of culinary excellence with wholesome ingredients and expert culinary techniques. The outstanding wine list and splendid interior design, together with impeccable service bring on the finest dining experience. Since its opening in September 2011, it has won bronze at the Global Design Awards, named Best Chaozhou / Cantonese Restaurant by Modern Weekly and listed as one of the 2012 Best New Arrivals in the Hurun Report.

Cuisine Cuisine (Beijing)

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About Assaggio Trattoria Italiana

The latest Italian dining concept brings to Hong Kong authentic regional tastes from Italy, serving this best-loved cuisine in a relaxed and rustic setting with stunning harbour views. Nestled within the Hong Kong Arts Centre, it offers a new dining experience that rolls artistic vibe and impeccable hospitality into one. Since its opening in March 2011, Assaggio Trattoria Italiana has received the Outstanding Greater China Design Award and won bronze at the Global Design Awards.

Assaggio Trattoria Italiana

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