

MIRAMAR GROUP

美麗華集團

Press Release
For Immediate Release
16 April 2012

Miramar Group's Restaurants Give Away Complimentary Tickets for ART HK 12 - Hong Kong International Art Fair 2012

As part of bringing guests exciting new dining experiences, Miramar Group restaurants feature outstanding interior designs that have been recognised with numerous prestigious awards; in light of this we are keen to support the annual leading art event in Asia – ART HK 12. ART HK 12 will be held from 17th to 20th May at the Hong Kong Convention and Exhibition Centre, showcasing contemporary art from 266 galleries representing 39 International territories.

To help promote the culture of art appreciation in Hong Kong, Miramar Group has announced that from 1st May, diners who spend HK\$500 or more at its restaurants will receive 1 complimentary ticket (valued at \$250) to ART HK, and those who spend HK\$1000 or more will receive 2 tickets (valued at \$500). Participating restaurants include Cuisine Cuisine at ifc, Assaggio Trattoria Italiana, Tsui Hang Village (Tsimshatsui and Central), Yunyan Sichuan Restaurant, Hide-Chan Ramen, Saboten Japanese Cutlet, and also 3 outlets at The Mira Hong Kong including Cuisine Cuisine at The Mira, Room One and WHISK. A maximum of 2 tickets will be given per transaction on a first-come-first-served basis.

Also starting 1st May, applications for an M Dining membership will entitle the new member to 2 complimentary tickets (valued at \$500) to ART HK. While supplies last.

About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957. Listed on the Hong Kong Stock Exchange since 1970 (HKSE:71), The Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage, travel services and retail in Hong Kong, mainland China and the United States.

About ART HK

Organised by Asian Art Fairs Ltd and produced in collaboration with Art Basel, ART HK – Hong Kong International Art Fair has been held in the Hong Kong Convention and Exhibition Centre since 2008. Its success reflects the increasing importance of the art market in Asia and the fact that Hong Kong is now the world's third largest art market by auction turnover. The Fair is now firmly established as the premier art event in Asia and is a key fixture on the international art calendar.

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Miramar Group Restaurants:

Cuisine Cuisine (Central)

Shop 3101, Podium Level 3, IFC Mall, 8 Finance Street, Central, Hong Kong Tel: 2393 3933

Assaggio Trattoria Italiana

6/F, Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong Tel: 2877 3999

Tsui Hang Village (Central)

2/F, New World Tower, 16-18 Queen's Road, Central, Hong Kong Tel: 2524 2012

Tsui Hang Village (Tsimshatsui)

5/F, Miramar Shopping Centre, 132 Nathan Road, Tsim Sha Tsui, Kowloon Tel: 2376 2882

Yunyan Sichuan Restaurant

4/F, Miramar Shopping Centre, 132 Nathan Road, Tsim Sha Tsui, Kowloon Tel: 2375 0800

Hide-Chan Ramen

Upper Ground Floor, The Loop, 33 Wellington Street, Central, Hong Kong Tel: 2322 5990

Saboten Japanese Cutlet

Lower Grd Floor. Henry House, 42 Yun Ping Road, Causeway Bay, Hong Kong Tel: 2895 4111

The Mira Hong Kong (Cuisine Cuisine / Room One / WHISK)

118 Nathan Road, Tsim Sha Tsui, Kowloon Tel: 2368 1111

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