

# MIRAMAR GROUP

美麗華集團

Press Release  
For Immediate Release  
17 May 2012

## **Miramar Group's 55<sup>th</sup> Anniversary June Anniversary Promotion: 50% Chance to Win Complimentary Pizza at Assaggio Trattoria Italiana**

Miramar Group is celebrating its 55<sup>th</sup> anniversary in 2012 and to celebrate this occasion, the 5<sup>th</sup> of every month will be designated as Anniversary Day. Valued customers can take advantage of 12 exciting promotions throughout the year in our award-winning Cantonese, Sichuanese, Japanese, French, and Italian restaurants, contemporary café, and even online at [miramar-shopping.com](http://miramar-shopping.com). Assaggio Trattoria Italiana will be offering a deal for the month of June.

### **50% Chance to Win Complimentary Pizza at Assaggio Trattoria Italiana**

Exclusively on 5th June 2012, dine at Assaggio Trattoria Italiana in the evening and participate in a simple game before ordering for a 50% chance to win selected complimentary pizza. For details, please contact restaurant staff.

Miramar Group has made itself a household name in the hearts and minds of Hong Kongers over the past 50 years. Our commitment to innovation has led us to successfully reposition ourselves from a traditional hotel management company into a contemporary, diversified business. In recent years, our hotel The Mira Hong Kong, Miramar Shopping Centre, Mira Mall and many of our restaurants have undergone extensive transformation, redefining our brand to a whole new level.

Exciting promotions will be revealed on the 1<sup>st</sup> of every month, so be sure to check out the following websites:

June:	Assaggio Trattoria Italiana	<a href="http://www.assaggio.hk">www.assaggio.hk</a>
July:	The Mira Hong Kong	<a href="http://www.themirahotel.com">www.themirahotel.com</a>
August:	The Mira Hong Kong	<a href="http://www.themirahotel.com">www.themirahotel.com</a>
September:	Saboten Japanese Cutlet	<a href="http://www.saboten.hk">www.saboten.hk</a>
October:	Cuisine Cuisine	<a href="http://www.cuisinecuisine.cn">www.cuisinecuisine.cn</a>
November:	Yunyan Sichuan Restaurant	<a href="http://www.yunyan.hk">www.yunyan.hk</a>
December:	Miramar Online Shop	<a href="http://www.miramar-shopping.com">www.miramar-shopping.com</a>

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## About Assaggio Trattoria Italiana

The latest Italian dining concept brings to Hong Kong authentic regional tastes from Italy, serving this best-loved cuisine in a relaxed and rustic setting, with stunning harbour views. Nestled within the Hong Kong Arts Centre, it offers a new dining experience that rolls artistic vibes and impeccable hospitality into one. Assaggio Trattoria Italiana is recipient of the 2011 Outstanding Greater China Design Awards, a testimony to the imaginative interior design and highly representative of the art scene in Hong Kong.

## About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957 and has been listed on the Hong Kong Stock Exchange since 1970. (HKEx Stock Code: 71). Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage, travel services and retail business in Hong Kong, mainland China and the United States.

## Restaurants within Miramar Group:

### Hong Kong:

Cuisine Cuisine	3101, podium level 3, ifc mall, Central, Hong Kong
The French Window	3101, podium level 3, ifc mall, Central, Hong Kong
Assaggio Trattoria Italiana	6/F, Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong
Tsui Hang Village (Central)	2/F, New World Tower, 16-18 Queen's Road Central, Hong Kong
Tsui Hang Village (Tsimshatsui)	5/F, Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Yunyan Sichuan Restaurant	4/F Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Hide-Chan Ramen	Upper Ground Floor, The Loop, 33 Wellington Street, Central, Hong Kong
Saboten Japanese Cutlet	Lower Ground Floor, Henry House, 42 Yun Ping Road, Causeway Bay, Hong Kong
The Mira Hong Kong (COCO / Cuisine Cuisine / Room One / WHISK / Yamm)	118 Nathan Road, Tsimshatsui, Kowloon

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Mainland China:

Cuisine Cuisine

2/F, West Tower, Beijing WFC, No. 1 3<sup>rd</sup> Ring East Middle Road,  
Chaoyang District, Beijing

Cuisine Cuisine

9/F, Zone C, Wuhan International Plaza, 690 Jiefang Avenue, Jianghan  
District, Wuhan

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