

MIRAMAR GROUP

美麗華集團

Press Release
For Immediate Release
25 July 2012

Miramar Group's 55th Anniversary August Anniversary Promotion: Buy-1-Get-1-Free at Room One

Miramar Group is celebrating its 55th anniversary in 2012 and to mark this occasion, the 5th of every month will be designated as Anniversary Day. Valued customers can take advantage of 12 exciting promotions throughout the year at our award-winning Cantonese, Sichuanese, Japanese, French, and Italian restaurants, contemporary café, and even online at miramar-shopping.com. Room One at The Mira Hong Kong will be offering a deal for the month of August.

Buy-1-Get-1-Free at Room One

Exclusively on 5th August 2012, guests can enjoy buy-1-get-1-free drinks at Room One from 5:00pm to 8:00pm. For details, please contact restaurant staff.

Miramar Group has made itself a household name in the hearts and minds of Hong Kongers over the past 50 years. Our commitment to innovation has led us to successfully reposition ourselves from a traditional hotel management company into a contemporary, diversified business. In recent years, our hotel The Mira Hong Kong, Miramar Shopping Centre, Mira Mall and many of our restaurants have undergone extensive transformation, redefining our brand to a whole new level.

Exciting promotions will be revealed on the 1st of every month, so be sure to check out the following websites:

August:	The Mira Hong Kong	www.themirahotel.com
September:	Saboten Japanese Cutlet	www.saboten.hk
October:	Cuisine Cuisine	www.cuisinecuisine.cn
November:	Yunyan Sichuan Restaurant	www.yunyan.hk
December:	Miramar Online Shop	www.miramar-shopping.com

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About Room One

With its intimate interior, signature drinks and bar snacks, Room One is a lounge seamlessly woven into the lobby of The Mira Hong Kong. The perfect place to relax, enjoy a drink and chat after a hectic day. Room One offers a wide selection of classic and signature cocktails, and wines from around the world. Sake based cocktails are its signature specialty. Premium and Asian-style tapas complete the mix. Room One's soothing, cocoon-like interior is a unique design collaboration between Hong Kong interior designer Andrew Choy of Atelier C+ and US lifestyle guru Colin Cowie®.

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About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957 and has been listed on the Hong Kong Stock Exchange since 1970. (HKEx Stock Code: 71). Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage, travel services and retail business in Hong Kong, mainland China and the United States.

Restaurants within Miramar Group:

Hong Kong:

Cuisine Cuisine	3101, podium level 3, ifc mall, Central, Hong Kong
The French Window	3101, podium level 3, ifc mall, Central, Hong Kong
Assaggio Trattoria Italiana	6/F, Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong
Tsui Hang Village (Central)	2/F, New World Tower, 16-18 Queen's Road Central, Hong Kong
Tsui Hang Village (Tsimshatsui)	5/F, Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Yunyan Sichuan Restaurant	4/F Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Hide-Chan Ramen	Upper Ground Floor, The Loop, 33 Wellington Street, Central, Hong Kong
Saboten Japanese Cutlet	Lower Ground Floor, Henry House, 42 Yun Ping Road, Causeway Bay, Hong Kong
The Mira Hong Kong (COCO / Cuisine Cuisine / Room One / WHISK / Yamm)	118 Nathan Road, Tsimshatsui, Kowloon

Mainland China:

Cuisine Cuisine	2/F, West Tower, Beijing WFC, No. 1 3 rd Ring East Middle Road, Chaoyang District, Beijing
Cuisine Cuisine	9/F, Zone C, Wuhan International Plaza, 690 Jiefang Avenue, Jiangnan District, Wuhan

For media inquiries, please contact :

Group Marketing and Communications Department of Miramar Group

Connie Kwok, Communications Manager	Tel: 23155587	connie.kwok@miramar-group.com
Adela Ng, Assistant Communications Manager	Tel: 23155471	adela.ng@miramar-group.com
Becky Chan, Communications Officer	Tel: 23155392	becky.chan@miramar-group.com

Fax: 2316 7320