

Press Release
For Immediate Release
24 September 2012

**Miramar Group's 55th Anniversary
October Anniversary Promotion: Complimentary Shrimp Dumpling at
Cuisine Cuisine in HK and Mainland China**

Miramar Group is celebrating its 55th anniversary in 2012 and to mark this occasion, the 5th of every month will be designated as Anniversary Day. Valued customers can take advantage of 12 exciting promotions throughout the year at our award-winning Cantonese, Sichuanese, Japanese, French, and Italian restaurants, contemporary café, and even online at miramar-shopping.com. Cuisine Cuisine in both Hong Kong and Mainland China will be offering a deal for the month of October.

Complimentary Shrimp Dumpling at Cuisine Cuisine in HK and Mainland

Exclusively on 5th October 2012, visit Cuisine Cuisine at ifc in Hong Kong, or either one of the two Cuisine Cuisine in Mainland China during lunch time and enjoy a complimentary shrimp dumpling per person. For details, please contact restaurant staff.

Miramar Group has made itself a household name in the hearts and minds of Hong Kongers over the past 50 years. Our commitment to innovation has led us to successfully reposition ourselves from a traditional hotel management company into a contemporary, diversified business. In recent years, our hotel The Mira Hong Kong, Miramar Shopping Centre, Mira Mall and many of our restaurants have undergone extensive transformation, redefining our brand to a whole new level.

Exciting promotions will be revealed on the 1st of every month, so be sure to check out the following websites:

October:	Cuisine Cuisine	www.cuisinecuisine.cn
November:	Yunyan Sichuan Restaurant	www.yunyan.hk
December:	Miramar Online Shop	www.miramar-shopping.com

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About Cuisine Cuisine in Hong Kong

In operation since 2005, this award-winning restaurant, with its contemporary elegant décor and breathtaking harbour view, continues to impress with a surprising mix of traditional and nouvelle Cantonese cuisine along with one of the best wine selections in Hong Kong. The second Cuisine Cuisine opened its doors at The Mira Hong Kong within bustling Tsim Sha Tsui in 2009. The very first mainland Cuisine Cuisine opened in late 2011 in Beijing at wfc and another restaurant opened in Wuhan in early 2012. Committed to bringing you Canton haute cuisine, the delicate and exquisite tastes are produced by using only the most premium ingredients and then impeccably presented for the ultimate dining experience. Cuisine Cuisine was selected as 1-Star Restaurant by Michelin Guide Hong Kong & Macau 2012, Recommended Restaurant by Hong Kong/ Macau Louis Vuitton City Guide 2012, Regional Best Restaurants 2012 by Singapore Tatler and Hong Kong's Best Restaurants 2012 by Asia Tatler Dining.

About Cuisine Cuisine in Mainland China

Cuisine Cuisine in Beijing carries on the tradition of culinary excellence and combines wholesome ingredients with exceptional culinary techniques to create authentic, delicate Cantonese cuisine, impeccably served with an outstanding wine list in a splendid interior. The latest Cuisine Cuisine is nested within the Beijing World Finance Centre, commanding a total gross floor area of 2700 sq. m, it features 17 private dining rooms with a total seating capacity of 240 people. Interior design draws on the city's imperial past, where the traditional courtyard setting is adorned with contemporary elements. Cuisine Cuisine in Wuhan is located in the Wuhan International Plaza and brings fine Cantonese cuisine to central China. Its elegant interior coupled with contemporary elements makes it the perfect place for events and functions. Commanding a total gross floor area of over 7,000 sq. m, it will be the largest banquet venue in the central region, and can be easily transformed into a large-scale exhibition area.

About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957 and has been listed on the Hong Kong Stock Exchange since 1970. (HKEx Stock Code: 71). Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage, travel services and retail business in Hong Kong, mainland China and the United States.

MIRAMAR GROUP

美麗華集團

Restaurants within Miramar Group:

Hong Kong:

Cuisine Cuisine	3101, podium level 3, ifc mall, Central, Hong Kong
The French Window	3101, podium level 3, ifc mall, Central, Hong Kong
Assaggio Trattoria Italiana	6/F, Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong
Tsui Hang Village (Central)	2/F, New World Tower, 16-18 Queen's Road Central, Hong Kong
Tsui Hang Village (Tsimshatsui)	5/F, Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Yunyan Sichuan Restaurant	4/F Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Hide-Chan Ramen	Upper Ground Floor, The Loop, 33 Wellington Street, Central, Hong Kong
Saboten Japanese Cutlet	Lower Ground Floor, Henry House, 42 Yun Ping Road, Causeway Bay, Hong Kong
The Mira Hong Kong (COCO / Cuisine Cuisine / Room One / WHISK / Yamm)	118 Nathan Road, Tsimshatsui, Kowloon

Mainland China:

Cuisine Cuisine	2/F, West Tower, Beijing WFC, No. 1 3 rd Ring East Middle Road, Chaoyang District, Beijing
Cuisine Cuisine	9/F, Zone C, Wuhan International Plaza, 690 Jiefang Avenue, Jiangnan District, Wuhan

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