



Press Release
For Immediate Release
12 December 2012

Contemporary Japanese-style Sake Bar Zanzo Opens In Tai Hang

Miramar Group, which operates a host of award-winning hotels, restaurants and shopping malls, continues to add to its portfolio. Following the opening of Saboten Japanese Cutlet and Hide-Chan Ramen, a new Japanese-style sake bar makes its debut today.

Tucked away in Tai Hang with a fast growing reputation as the new hot spot, Zanzo offers a chic after work hangout. The open bar in the middle gives off an industrial vibe, and the interior design features clean lines, natural material and neutral tones that emanate a Zen-like mood to calm the mind. Zanzo means “afterimage” and captures the slightly blurred vision experienced by many bar hoppers.

Customers will find a good range of sake, including the lesser seen sake labels and chūhai drinks to be introduced on a regular basis. Zanzo also offers its own private label, sourced from the award-winning Otaru refined sake “Takaragawa”, the signature sake of the Hokkaido brewery. The refreshing, crisp taste helps cut through grease and is perfect with grilled foods. It has won top prize in the National Sake Challenge 5 years in a row since its introduction in 2006.

Recommended dishes include **Snapper sashimi, spiced radish, ponzu vinegratte** (HK\$75), **Spiced obaro konbu and nori** (HK\$20), **BBQ Australian wagyu beef chimmichurri salad** (HK\$70), **"Charcoal" vegetables** (HK\$45) and **Sautéed fresh prawns with Japanese spicy soya sauce** (HK\$70).

— End —

About Zanzo

The latest contemporary Japanese sake bar from Miramar Group offers a chic and unpretentious place to hang out after work. The open bar is where one can enjoy light-hearted banter over Zanzo’s own private label sake, chūhai drinks and Japanese beer. Tucked away in the culinary hot spot Tai Hang, Zanzo guests can soak up the vibrant street scene while they relax in the calming interior.

About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957 and has been listed on the Hong Kong Stock Exchange since 1970. (HKEx Stock Code: 71). Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage, travel services and retail business in Hong Kong, mainland China and the United States.



Zanzo

Address: 15-16 School Street, Tai Hang Hong Kong

Tel: 2750 6490

Opening Hours: Tuesday to Sunday 6pm to 1am

www.zanzo.hk

<http://www.facebook.com/zanzohk>

For media inquiries, please contact :

Group Marketing and Communications Department of Miramar Group

Adela Ng, Assistant Communications Manager

Tel: 23155471

adela.ng@miramar-group.com

Becky Chan, Communications Officer

Tel: 23155392

becky.chan@miramar-group.com

Esther Kwan

Tel: 23155324

esther.kwan@miramar-group.com

Fax: 2316 7320