

Press Release  
For Immediate Release  
27 January 2012

**Miramar Group's 55<sup>th</sup> Anniversary  
February Anniversary Promotion**

Miramar Group is celebrating its 55<sup>th</sup> anniversary in 2012. Over the past 50 years, Miramar Group has made itself a household name in the hearts and minds of Hong Kongers. Our commitment to innovation has led us to successfully reposition ourselves from a traditional hotel management company into a contemporary, diversified business. In recent years, our hotel The Mira Hong Kong, Miramar Shopping Centre, and many of our restaurants have undergone extensive transformation, redefining our brand to a whole new level.

To celebrate the 55<sup>th</sup> anniversary of Miramar Group, the 5<sup>th</sup> of every month will be designated as Anniversary Day. On this special day, valued customers can take advantage of 12 exciting promotions throughout the year in our award-winning Cantonese, Sichuanese, Japanese, French, and Italian restaurants, contemporary café, and even online at [miramar-shopping.com](http://miramar-shopping.com). Hot on the heels of Tsui Hang Village's January half price promotion, WHISK at The Mira Hong Kong will be offering a deal for the month of February.

**February Deal of the Month: Free glass of Champagne at WHISK**

Starting on 5<sup>th</sup> February, make a dinner reservation at WHISK and each guest will receive a free glass of Champagne upon arrival. The offer applies to the first 55 bookings only and is subject to black-out dates of 14 and 20-25 February 2012.

WHISK

Level 5, The Mira Hong Kong, 118 Nathan Road, Tsimshatsui, Kowloon Telephone: 2315 5999

Exciting promotions will be revealed on the 1<sup>st</sup> of every month, so be sure to check out the following websites:

February:	The Mira Hong Kong	<a href="http://www.themirahotel.com">www.themirahotel.com</a>
March:	M Dining	<a href="http://www.m-dining.com">www.m-dining.com</a>
April:	Hide-Chan Ramen	<a href="http://www.hide-chan.hk">www.hide-chan.hk</a>
May:	The French Window	<a href="http://www.thefrenchwindow.hk">www.thefrenchwindow.hk</a>
June:	Assaggio Trattoria Italiana	<a href="http://www.assaggio.hk">www.assaggio.hk</a>
July:	The Mira Hong Kong	<a href="http://www.themirahotel.com">www.themirahotel.com</a>
August:	The Mira Hong Kong	<a href="http://www.themirahotel.com">www.themirahotel.com</a>
September:	Saboten Japanese Cutlet	<a href="http://www.saboten.hk">www.saboten.hk</a>
October:	Cuisine Cuisine	<a href="http://www.cuisinecuisine.cn">www.cuisinecuisine.cn</a>
November:	Yunyan Sichuan Restaurant	<a href="http://www.yunyan.hk">www.yunyan.hk</a>
December:	Miramar Online Shop	<a href="http://www.miramar-shopping.com">www.miramar-shopping.com</a>

# MIRAMAR GROUP

美麗華集團

## About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957 and has been listed on the Hong Kong Stock Exchange since 1970. (HKEx Stock Code: 71). Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage and travel services in Hong Kong, mainland China and the United States.

## Restaurants within Miramar Group:

### Hong Kong:

Cuisine Cuisine	3101, podium level 3, ifc mall, Central, Hong Kong
The French Window	3101, podium level 3, ifc mall, Central, Hong Kong
Assaggio Trattoria Italiana	6/F Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong
Tsui Hang Village (Central)	2/F, New World Tower, 16-18 Queen's Road Central, Hong Kong
Tsui Hang Village (Tsimshatsui)	5/F, Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Yunyan Sichuan Restaurant	4/F Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Hide-Chan Ramen	Upper Ground Floor, The Loop No. 33 Wellington Street, Central, Hong Kong
Saboten Japanese Cutlet	Lower Ground Floor, Henry House, 42 Yun Ping Road, Causeway Bay, Hong Kong
The Mira Hong Kong	118 Nathan Road, Tsimshatsui, Kowloon

(COCO / Cuisine Cuisine / Room One / WHISK / Yamm / MiraSpa)

### Mainland China:

Cuisine Cuisine	2/F West Tower Beijing WFC, No. 1 3 <sup>rd</sup> Ring East Middle Road, Chaoyang District Beijing
Cuisine Cuisine	9/F Zone C Wuhan International Plaza Shopping Centre, 690 Jiefang Avenue, Jiangnan District Wuhan

(Wuhan outlet opening Q1 2012)

## For media inquiries, please contact :

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