



Press Release

For Immediate Release

29 March 2011

## **The Latest Artistically Inspired Culinary Concoction: Assaggio Trattoria Italiana Now Opens**

Endeavouring to create ever more inspired dining experience, Miramar Group is proud to introduce today a brand new **Assaggio Trattoria Italiana** that sits at the artistic hub of Hong Kong, to showcase the art of Italian cuisine. The cozy ambience and Harbour view make for the perfect place to sample a host of wholesome dishes

Assaggio Trattoria Italiana presents hearty regional Italian food that transports diners to the friendly quarters on the streets of Italy. The pizza bar at the entrance leads to the roomy dining hall which opens up to the Al Fresco area with stunning view of the Harbour. Vibrant art pieces over rustic stone finish and deep wood hues make for a soothing yet stimulating dining scene.

*Assaggio* means "taste" and "little bites" in Italian. Offering fresh-baked goodies and wholesome meals that can be purchased by weight, diners can sample an array of antipasti, finger foods, panini and pizza to their heart's content. Those on the go are invited to take a piece of the authenticity away with them at the pizza bar, and those who are waiting for performances to begin can come in and tune themselves out in the relaxing atmosphere.

Born in Venice, Chef Marco Furlan has over 25 years of experience bringing traditional regional fare to life. Striving to inject energy to every dish, Chef Furlan looks for the best combination of colours and balance of tastes for a fulfilling treat every time.

Assaggio Trattoria Italiana will easily become a perfect hangout where an artistic vibe permeates the restaurant. From rustic pizza bar to Al Fresco dining area with stunning view of the Harbour, wholesome Italian goodness has never been more tempting.

### **About Assaggio Trattoria Italiana**

The latest Italian dining concept brings to Hong Kong authentic regional tastes from Italy with home-made goodies that range from pizza and pasta, to antipasti and panini. It serves up best-loved Italian fare in a relaxed and rustic setting, with stunning Harbour views. Nested within the Hong Kong Arts Centre, it offers a new dining experience that rolls artistic vibe and impeccable hospitality into one.



### **About The Miramar Group**

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957. Listed on the Hong Kong Stock Exchange since 1970 (HKSE:71), Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage, travel services and retail in Hong Kong, mainland China and the United States. Visit [www.miramar-group.com](http://www.miramar-group.com) for more details.

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### **Assaggio Trattoria Italiana**

Address: 6/F Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong  
Reservations: 2877 3999  
Opening Hours: Mon-Sun: 11:30am-11:00pm  
Website: [www.assaggio.hk](http://www.assaggio.hk)

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