

MIRAMAR GROUP

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Press Release

For Immediate Release

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Cuisine Cuisine in Beijing Is Open

Firmly committed to promoting unparalleled dining experiences, Miramar Group introduces Hong Kong's Michelin 2-Star Cantonese Restaurant Cuisine Cuisine to the Mainland. The highly anticipated, first ever Cuisine Cuisine outside Hong Kong has opened at the Beijing World Financial Centre, bringing delicate and authentic cuisine with an innovative twist to the greater China region.

The latest Cuisine Cuisine sits at the junction of East Third-Ring Road and Chaoyang Road, adjacent to the prestigious embassy area and the bustling Chaoyang Central Business District, and is only 24km from the airport. Commanding a total gross floor area of 2800 sq. m, Cuisine Cuisine in Beijing features 17 private dining rooms with a total seating capacity of 240 people. Interior design by Hassell draws on the city's imperial past, where the traditional courtyard setting is adorned with contemporary elements. The designers used gold colour to stand for the palace, red for the officials and grey for the commoners to highlight the distinct characteristics of each culture. Private hallways leading to the individually designed VIP rooms offer maximum privacy, whereas designated servers for each VIP room will help ensure every guest enjoy the most dedicated service and undivided attention.

Cuisine Cuisine continues the tradition of culinary excellence and employs only those ingredients of superb quality and utmost freshness. Executive Chef Chow Ngai has over 20 years of experience under his belt and had been the executive chef at various renowned Cantonese restaurants in Hong Kong and the Mainland. He is a master when it comes to delicate creations including bird's nest, abalone and shark's fin dishes. Keen to incorporate elements of the modern day food culture in his culinary creations, he continues to reinvent classic dishes and even formulated his own recipe for making sauces from purely natural ingredients.

"Beijing is the political and cultural centre of great historical significance, and we look forward to cater to a growing demand for venues to hold private business banquets through creating a distinctive dining ambience fit for a great ancient capital." shared Mr Romain Chan, Group General Manager. Cuisine Cuisine in Beijing is set to become the new haute cuisine destination with exquisite menus coupled with impeccable service and exceptional event planning services.

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A second Cuisine Cuisine is also slated to open at the Wuhan International Plaza in the 3rd quarter of 2011, offering fine Cantonese cuisine with professional service and banquet planning in the central region of China. Commanding a total gross floor area of over 7,000 sq. m, it is set to become the largest banquet venue in the central region, perfect for wedding celebrations, business gatherings and exhibition of all kinds.

About Cuisine Cuisine in Beijing

Cuisine Cuisine in Beijing offers authentic, fine Cantonese dining. As China's flagship restaurant of the 2-star Michelin Cuisine Cuisine in Hong Kong, it will continue the tradition of culinary excellence with wholesome ingredients and expert culinary techniques. The outstanding wine list and splendid interior design, together with impeccable service bring on the finest dining experience. Cuisine Cuisine in Beijing is located in Beijing World Finance Centre, commanding a total gross floor area of 2800 sq. m and features 17 private dining rooms with a total seating capacity of 240 people.

About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957. Listed on the Hong Kong Stock Exchange since 1970 (HKSE:71), Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage, travel services and retail in Hong Kong, mainland China and the United States.

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