

Press Release Immediate Release 11 May 2011

Open Day to Kick Off Miramar Group's New Management Development Program

Inside the Ballroom of The Mira, Miramar Group's senior management greets a roomful of prospective candidates today to formally introduce the new Miramar Management Development Program. Now accepting applications, it will be one of the most comprehensive development programs offered by the fast-expanding Hong Kong-based hospitality group.

Commenting on this open day, Group General Manager Romain Chan makes it clear, "The program will be different from the many management training initiatives out there and is unique in offering candidates the opportunities to grow their career in not just hotel operations but affording them exposure to the Group's diverse business portfolio which includes property management, food & beverages and retail business."

"Asia is the place-to-be;" shares Dirk Dalichau, Vice President - Operation and Development, who speaks from experience, "it is taking centre stage on the international scene and young talents should seize the great opportunities here at home."

Clara Ngan, Director of Group Human Resources & Administration further explains, "The 2-year program sets out to help candidates create a success profile that will prove vital for future leaders." She adds, "The program will be conducted in partnership with Cornell University to provide strategic hotel management training modules to bring our future leaders on board for the numerous business ventures to come."

Overseas assignments and direct guidance from senior management also make up the Development Program. To find out more about the program, visit http://www.miramar-group.com/en/Careers/Learning-and-Development.aspx.

Paving way for lasting success, Miramar Group is active in promoting social awareness in the community and for five consecutive years, the Group is named a Caring Company by the Hong Kong Council for Social Service.

MIRAMAR GROUP 美麗華集團

Miramar Group is also among the 57 organizations recently named a "Manpower Developer" by Employees Retaining Board in recognition of its outstanding achievements in Leading a Learning Culture and Training & Development.

About The Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957. Listed on the Hong Kong Stock Exchange since 1970 (HKSE:71), The Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage, travel services and retail in Hong Kong, mainland China and the United States.

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