



Press Release

For Immediate Release

18 February, 2011

**Cuisine Cuisine at ifc is granted the “Excellent Brand of Business Banquet” Award
by Hong Kong Leaders’ Choice**

The “Hong Kong Leaders’ Choice” campaign held by Metro Finance FM104 aims to recognize those excellent enterprises helping to establish and develop Hong Kong brands. The panel of judges is made up of top business leaders, celebrities and representatives of enterprises. This year, Cuisine Cuisine at ifc is granted the “Excellent Brand of Business Banquet” award for the first time; the award speaks volume about the delicate cuisine and quality services which are raved by the political and business communities.

Cuisine Cuisine at ifc illustrates a brand new dining concept at Hong Kong’s hottest luxury shopping mall located within the International Finance Centre, the tallest building in the territory. Cuisine Cuisine takes a fashionable location with stunning harbour view and mixes in contemporary, elegant décor, and serves up authentic and innovative Cantonese cuisine along with one of the best wine selections in town. There is no doubt that Cuisine Cuisine at ifc is among the best places for business gatherings in Hong Kong.

Presenting the best of Canton, Cuisine Cuisine has been widely applauded and is recognised a 2-star restaurant in “Michelin Guide to Hong Kong & Macau 2011”. It is not only listed in “Hong Kong’s Best Restaurants 2010” by the Hong Kong Tatler magazine and WOM Guide 2010, but has also earned the “Dining with Stars” award, acknowledging it as one of Hong Kong’s 50 finest restaurants in 2008. Organised by Hong Kong Tatler and Group Edipresse, this award was presented by American Express and American Express Platinum Card with support from the Hong Kong Tourism Board.

Cuisine Cuisine is committed to elevating the culinary art of Cantonese cuisine to the highest level imaginable, in all its richness and refinement. Armed with more than four decades of culinary experience, the legendary Executive Chef Lee Yuk Lam, who is known as “the private chef for the rich and famous”, brings with him classic Cantonese



delicacies to Cuisine Cuisine, including Traditional Braised Assorted Snake Soup and an exquisite array of abalone and shark's fin dishes that have graced the tables of famous tycoons as well as top luminaries in the political and business worlds. His renowned Traditional Braised Assorted Snake Soup recipe was faithfully passed down from Tai Shi Minister-cum-scholar Jiang Hongyan (1864 – 1952) in the late Qing Dynasty. The passing on of thousands of years of gastronomic expertise is rested upon the shoulders of a few persistent veterans who share their skills and know-how with the younger generations. The private kitchen supervised by Chef Lee also offer custom-made menus to diners everyday.

Cuisine Cuisine strives for perfection in every aspect of Cantonese dining; only premium soy sauce and master chef's specialty sauces are used. The freshest catch is delivered daily, so diners are guaranteed only the best and healthiest flavours. Fresh seafood is highly prized in Cantonese cooking. Cuisine Cuisine selects only seasonal catches, and uses the finest stocks, dressings or soy sauces to bring out their subtle flavours. Absolutely no artificial MSG is used. Signature dishes include Braised Abalone on Linzi Mushroom and Vegetable, Sautéed Assorted Seafood on the Fish Boat and Sautéed Crystal King Prawn.

Cuisine Cuisine is proud to be the recipient of "Excellent Brand of Business Banquet" and endeavours to outdo itself to present ever more exciting dining experience in the future.

Cuisine Cuisine is managed by Miramar Group. The Group was established in Hong Kong in 1957. It became publicly listed in 1970, with businesses and investments in Hong Kong, Mainland China, Taiwan and the U.S.A. Core businesses in Hong Kong include property rental & development, hotel operation & management, travel services and food & beverages services. For further information, please visit www.miramar-group.com.

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Cuisine Cuisine
at ifc

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