

Press Release
Immediate Release
23 May 2011

Traditional Japanese Tonkatsu Brand Name- Saboten Officially Opens in Hong Kong

Miramar Group, which operates a host of award-winning dining outlets, partners up with Saboten to bring traditional Japanese Tonkatsu to Hong Kong; and the first outlet opened its doors on 22 May.

Saboten is now one of the largest Tonkatsu chain restaurants in Japan, with over 500 outlets operating in Japan, Korea, Taiwan, Thailand and Singapore. Saboten is renowned for its exceptional service, skillful preparation and selected quality ingredients.

Pork of selected breeds is used and barley is added to pig feed to yield sweeter and tenderer meat and ultimately more delicious Tonkatsu. Only mature pigs (180 days of age or older) are used, and their juicier pork comes about from the higher fat content. More mature pigs also give pork of softer textures. Signature deep-fried breaded pork cutlet comes in tenderloin and loin. The darker tenderloin has less fat, marinates well and makes for a leaner Tonkatsu that is soft to the bite; while the lighter colour loin is firmer and is the choice pork fillet for the perfect traditional Tonkatsu. Bread crumbs that coat the pork are made fresh every day in-house which gives crunchy but never oily Tonkatsu when deep fried in vegetable oil at high temperature.

About Saboten

Founded in 1966 in the neighbourhood of Shinjuku in Tokyo, Saboten is now one of the largest Tonkatsu chains in Japan, with over 500 outlets in Japan, Korea, Taiwan, Thailand and Singapore. It boasts exceptional service, skillful preparation and high-quality ingredients to bring customers a delightful dining experience. The name Saboten or “cactus” in Japanese was selected to embody the founder’s vision: to build a shop full of vitality, one that would survive even in the harshest conditions. Saboten opened its first overseas operation in Korea in 2001.

About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957. Listed on the Hong Kong Stock Exchange since 1970 (HKSE:71), The Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage, travel services and retail in Hong Kong, mainland China and the United States. Visit www.miramar-group.com for more details.



Saboten Japanese Cutlet

Address: Lower Ground Floor, Henry House, 42 Yun Ping Road, Causeway Bay, Hong Kong
Reservations: 2895 4111
Opening Hours: Mon-Fri: 12:00nn – 3:00pm; 6:00pm – 11pm
Sat, Sun & PH: 12:00nn – 3:30pm; 6:00pm – 11:30pm
Website: www.saboten.hk

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