



Press Release

For Immediate Release

BUSINESS IS PLEASURE AT HONG KONG'S NEW MIRA MOON HOTEL

Located only moments from the Hong Kong Conference and Exhibition Centre and offering a myriad of meeting essentials, business is always a pleasure at the Mira Moon hotel.

Hong Kong, 9 December 2013 – [Mira Moon](#), Hong Kong's new hotel designed for the fashion-forward tech-savvy business traveler, has announced a range of first-to-market facilities and services to please delegates attending conferences at the nearby Hong Kong Conference and Exhibition Centre. From the hotel's new and exclusive complimentary *Delegate Concierge Service* and sleek in-room technology devised to take the strain out of business travel, to its intimate events space within the surrounds of the Moonshine Suite; all *Moon Services* have been created with customer needs and emerging market trends in mind. These services are available in conjunction with the hotel's Introductory Offer of 20% off Best Available Rates, valid until 23 March 2014.

Delegate Delights

An inspired and first-to-market service offered to guests on a complimentary basis, the *Delegate Concierge Service* invites hotel residents to call upon Mira Moon's Porters to ensure they are not left burdened with post-conference baggage at the end of their busy day. Porters will be on-hand at the HKCEC during selected fairs at the request of the guest, replete with rich China red Mira Moon suitcases and ready to transport guests' belongings back to their hotel rooms, leaving them free to enjoy their time in Hong Kong, uncluttered. Exclusively available to Mira Moon guests, Porters will also present delegates with a complimentary Delegate Portfolio, upon request. The Portfolio itself is an iPad holder, within which guests will find a delegate 'Survival Kit' containing a Mira Moon pen, notepad and selection of rabbit-shaped paper clips.

Since its opening on November 1 2013, Mira Moon has welcomed countless guests as delegates from the HKCEC, thanks to its close proximity to the venue and its design-led philosophy, which has set it apart from the typical 'cookie-cutter' business hotels in the area. With the addition of these exclusive services, Mira Moon is the ideal place to stay when attending events at the HKCEC and provides the perfect venue for networking easily with other attendees.

Events & Entertaining

Located on Mira Moon's 36th floor, the Moonshine Suite is the hotel's exclusive, only suite. At 1,247 square feet it has the feel of a private home and is suited to hosting intimate events for up to 20 guests. With interiors designed by the ever-eclectic Marcel Wanders, the suite features a large circular lounge area, an all-black dining set that seats up to six and a private cocktail bar with optional Bartender. Add to that the in-room catering fusing Chinese and Spanish cuisine, floor-to-ceiling windows with views overlooking Hong Kong's Victoria Harbor, abundant natural daylight flooding into every room and an assured level of privacy granted by the suite's penthouse position and optional quarters for security, and you have still only just begun to scratch at the surface of why this Suite has become domicile for the Executive crowd.

Technology

Designed to cater to the ever-evolving needs of tech-savvy business travelers, Mira Moon's design introduces sleek technologies discreetly installed throughout the hotel. White-lacquered mantels frame in-room entertainment systems including 32 – 46" HD IPTV with international cable channels, movies-on-demand and Air Play music systems. In-room iPad minis offer pre-loaded apps such as Skype, Dropbox and Bloomberg Anywhere, whilst during their downtime guests can enjoy a series of pre-loaded eBooks or dock iPad minis in in-room docking stations. These are loaded with a selection of *Moon Tunes to sway to*, including the signature beats of DJ Helen Ting. Complimentary Wi-Fi is available in all guest rooms and public areas; and fast Ethernet speed with one Gbps optical fiber backbone and 100Mb

endpoint speed will cater for future guest needs.

Delegate Offer

Book our Delegate Concierge Special now and enjoy up to 20% off Mira Moon's Best Available Rates.

Offer includes:

- Complimentary Wi-Fi broadband
- His and Hers bathroom amenity collection
- Complimentary mini bar
- Complimentary use of Nespresso coffee machine
- Complimentary access to 24h gym with exclusive usage times for men and women
- *Delegate Concierge Service*, available for guests attending the following Hong Kong Conference and Exhibition Centre events:
 - HKTDC Hong Kong Toys & Games Fair, 7-10 January 2014
 - HKTDC Hong Kong Fashion Week for Fall/Winter, 14-17 January 2014
 - HKTDC Hong Kong International Jewellery Show, 5-9 March 2014

Offer valid until 23 March 2014. Terms & conditions apply. Visit www.miramoonhotel.com for details.

Should you wish to request a hotel tour or to make a reservation, please contact Mira Moon by telephone on +852 2643 8888 or visit www.miramoonhotel.com.

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About Mira Moon

Mira Moon, conceived under the creative direction of Wanders & yoo, is the latest boutique design hotel within the Mira brand portfolio located in the heart of metropolitan Wan Chai. A unique 91-room hotel and member property of Design Hotels™, it presents a playful reinterpretation of Chinese tradition in contemporary Hong Kong. Modern tech-friendly features, including 32-46" HD IPTV, iPad mini and free Wi-Fi, provide a creative environment and bring about a relaxing atmosphere with highly personalized details enhanced with complimentary minibar. Harbor-side statuesque destination, Mira Moon boasts three room types and a charming penthouse suite perfect for entertaining, a 24h gym and innovative bar and restaurant Super Giant.

About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957 and has been listed on the Hong Kong Stock Exchange since 1970 (HKEx Stock Code: 71). Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food and beverage and travel services in Hong Kong and major cities in China.

About Wanders & yoo

Marcel Wanders is a product and interior designer. In 2008 Wanders formed a partnership with the yoo Group to form Wanders & yoo. yoo is a world leading design company founded by the world's most celebrated designer, Philippe Starck, and international property entrepreneur John Hitchcox. yoo's experience spans 55 different projects in 27 countries, throughout Asia, Africa, Australia, Europe, North and South America and the Middle East.

High res images are also available at the following FTP link:

[ftp.impactasia.sys.hk/](ftp:impactasia.sys.hk/)

login: mira-moon

password: 774mmh

For additional information and media enquiries, please contact:

Cohn & Wolfe-impactasia

T : +852 3665 1000

Amber Aldred amber.aldred@cohnwolfe.com

Carbo Yu carbo.yu@cohnwolfe.com

Mira Moon

T : +852 2643 8864

Tuhina Rahman tuhina.rahman@miramoonhotel.com