

[For Immediate Release]

**Miramar Hotel and Investment Company, Limited
Wins Multiple Awards for Annual Report**

Miramar Group's Annual Report Design scoops 'Best of Category' at Global ARC Awards

[Hong Kong – 26th September 2014] Miramar Hotel and Investment Company, Limited (“Miramar Group”) has won multiple awards at the internationally acclaimed 2014 ARC awards. Dubbed the “Academy Awards of Annual Reports”, and in its 26th year, it honors outstanding achievement in Annual Reports.

Miramar Group was awarded with the coveted Best of Category award for Interior Design – Special Production Techniques, as well as Gold for Interior Design, and Silver for both Traditional Annual Report and Printing & Production.

Achieving these awards gives testament to Miramar Group’s new brand direction and dedication to style and design. Of the win, Miramar Group’s Director of Group Marketing and Corporate Communications said, “As a stylish and service-oriented hospitality group, we are committed to a design-led philosophy. Winning these prestigious awards is the ultimate accolade to how we differentiate ourselves through style from other hospitality groups in Hong Kong and beyond.”

Miramar Group worked with Format, a Hong Kong based innovative design agency, to realize their 2013 Annual Report. Edna Chan, Manager Director, said “It was a most pleasant experience for both myself and my team to work on the Miramar 2013 Report. With a clear brand direction and understanding of the business, we developed a concept that focused on the capital letter "M" representing the Miramar brand, their innovative strategies and operational excellence. All these elements carried through into the design to create an award-winning report.”

Following their Honors win last year in the Non-Traditional Annual Report category of 2013 ARC awards, Miramar Group’s sense of style and design-led communications are going from strength to strength, and is set to pave the way for more unique and accomplished creative expression in the coming years.

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About Miramar Hotel and Investment Company, Limited

Established in Hong Kong in 1957, Miramar Hotel and Investment Company, Limited (Miramar Group) is a hospitality group with a diversified service-oriented business portfolio. Comprising stylish hotels and serviced apartments, property rental, food and beverage, and travel services in Hong Kong and Mainland China. Miramar Group has been listed on the Hong Kong Stock Exchange since 1970 (HKEx Stock Code: 71) and is a member of Henderson Land Group.

About Format Limited

Format was established in 1972 with a vision for high quality design and excellent service. As a pioneer in the graphic design in Hong Kong, our passions in design and commitment to clients have only grown stronger with time. We are a team of dedicated professionals sharing the same vision in quality design and serving a wide spectrum of long term clients from various industries. The can-do attitude has always been our common value in every project.

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About ARC Awards

The International ARC Awards, now in its twenty-sixth year, is the "Academy Awards of Annual Reports", according to the financial media. The Awards are globally recognized, providing a platform for the highest standards in the annual report industry. It is the world's largest international competition honoring excellence in annual reports. The competition is open to corporations, small companies, government agencies, non-profit organizations and associations, as well as agencies and individuals involved in producing annual reports. Winning an ARC is one of the leading accolades in the IR industry.

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