

**Press Release**  
**For immediate release**

## **Mira Moon Hotel Named “Best Boutique Hotel Asia Pacific” at The 26<sup>th</sup> TTG Travel Awards**

(Hong Kong – 26 October 2015) – Mira Moon Hotel, the first design boutique hotel with the Mira Hotel collection, is proud to receive the prestigious “**Best Boutique Hotel Asia Pacific**” accolade at the 26<sup>th</sup> TTG Travel Awards (Asia), one of the leading international industry awards.

Voted by readers and industry professionals including travel consultants, tour operators and destination management companies, this award is an affirmation of the collective efforts provided by the team since the opening. Recognition as Best Boutique Hotel in Asia Pacific at the TTG Travel Awards (Asia) highlights the significance of Mira Moon in the boutique hotel industry as a pioneer offering personalized and design-oriented gadgets. User-friendly and tech-savvy amenities include in-room iPad mini, in-room Bluetooth audio system, and digital hotel directory.

“This award is a tribute to our excellent team. I am thankful to have the support from our travel partners and readers who have trusted and continued to support us since the opening. Without their unstinted support and recognition, we would not have won this prestigious award. We continue to focus on our guests and travel partners – listening, understanding and anticipating their needs. We do our very best to deliver a consistent and genuine “Can-do” approach in everything we do, something our guests and partners have appreciated and respected. Our group is also the first to introduce cutting edge technology and complimentary benefits including the iPad mini to name but a few. Once again, we treasure your support,” said Frank Foster, General Manager of Mira Moon.





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#### **About TTG Travel Awards**

The TTG Travel Awards has been recognising the best of Asia-Pacific's travel industry since 1989. This prestigious annual event honours stellar organisations and individuals in 4 categories: Travel Supplier, Travel Agency, Outstanding Achievement and Travel Hall of Fame. This TTG Travel Trade Publishing event is proudly organised by TTG Asia, with the support of TTG India, TTG China, TTGmice, TTGassociations, TTG-BTmice China and TTG Asia Luxury.

#### **About Mira Moon**

Mira Moon is the very first boutique hotel within the Mira Hotel Collection conceived under the creative direction of the famous design guru – Wanders & YOO. Equipped with 91 one-of-a-kind guestrooms and suite, all five guestroom types and the striking suite of Mira Moon are the modern rendition of the Chinese Mid-Autumn Festival mythology. Tech-savvy features are available at your finger tips allow you to stay connected at all times. Complimentary privileges include portable Wi-Fi On The Go, Wi-Fi throughout the hotel, iPad mini with customized apps, and "PressReader" access with over 4,500 free online publications.

Located at the heart of bustling Causeway Bay on Hong Kong Island, the 5-star boutique hotel Mira Moon is part of the vibrant entertainment district with landmarks like Times Square, Sogo and Hysan Place. Mira Moon also boasts as the only design hotel within a few minutes' walk from Hong Kong Convention and Exhibition Centre.

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